



## **Georgia Watercolor Society Member Exhibition 2021**

August 3, 2021 – September 17, 2021

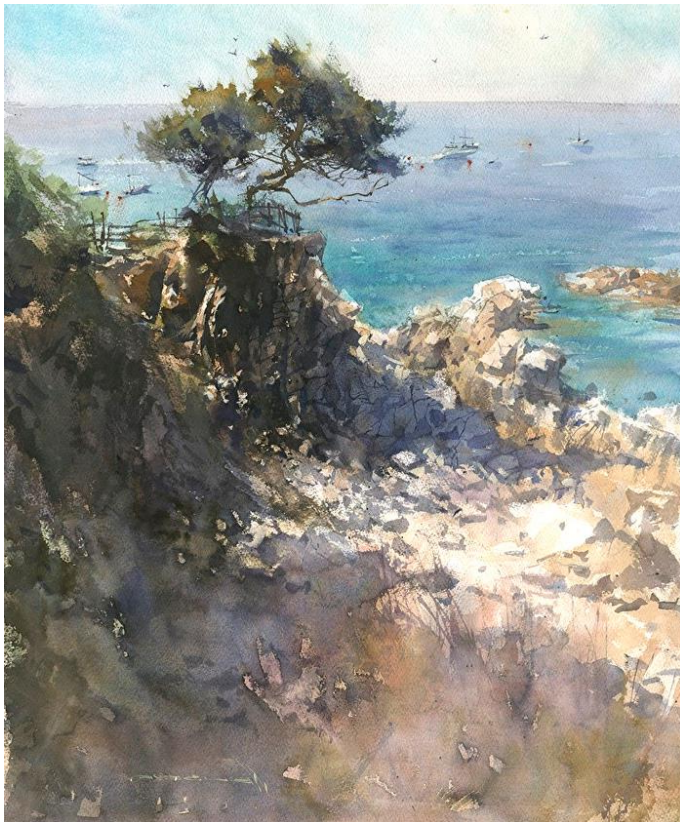
Bowen Center for the Arts, Dawsonville, Georgia

Juror: Vladislav Yeliseyev, AIS, NWS

Anticipated \$1500 in Awards

Original Watermedia

Exhibition Chairs: Diana Toma and Mary Ann Cox



*Painting Stones of Palafrugel by: Vladislav Yeliseyev*

## 2021 Exhibition Timetable

June 11	Deadline to receive entries
June 24	Acceptances posted on GWS website
July 21 - July 23	Shipped work should arrive at the Bowen Center
July 24	Hand delivered work arrives 10 am – 1 pm
August 11 - August 13	Vladislav Yeliseyev workshop 9:00 am – 4:00 pm
August 14	Vladislav Yeliseyev demo 10:00 am - 12:00 pm Reception and Awards Ceremony 12:00 – 1:30 pm
September 17	Exhibition closes
September 18	Pick up paintings 10 am – 1 pm
September 20	Shipped works returned

## Georgia Watercolor Society Member Exhibition Guidelines

### Eligibility

- This competition is open to all member artists 17 years of age and older. You need not be a resident of Georgia to enter. Your 2021 member dues must be current.

### Artwork Requirements

- All paintings must be original work using watermedia. Watercolor, acrylic, casein, gouache, and egg tempera are all allowed. Pastels, charcoal, alcohol ink and oil, including water-soluble oil, are not allowed. Mixed media and collage are acceptable but only if all elements are made using watermedia created by the artist.
- No preprinted or computer-generated images are allowed.
- Work must be on paper, Yupo, canvas or Claybord. Rice paper and Tyvek are permissible.
- All work must be original from conception to completion. Submitted artwork may not be a copy, likeness, or direct derivative of another person's creative work including paintings, drawings, photography, digital images or prints. Work done in a workshop or under classroom supervision is also not permitted. See FAQs for further clarification.
- All work must have been completed after January 1, 2019.
- Work previously exhibited in any GWS show is not eligible.
- If your painting is accepted, you will be required to sign a disclaimer form affirming that your work is not a copy or likeness of another's work and that it is your original work from conception to completion without supervision.
- [Click here for further clarification](#)

### Presentation

- All paintings are to be framed in wood or metal; acceptable colors include gold, silver, black, brown or natural wood tones. Cradled Clayboard is not required to be framed; all other paintings require framing, including canvas.
- Frames are to be plain and unadorned and must not exceed 3" in width. They must be ready for hanging with wire in place.
- Plexiglass must be used – NO GLASS.
- Work may be varnished or waxed before framing (These paintings do not require plexiglass).
- Maximum frame size may not exceed 48" in either direction.
- Image size displayed within the mat is no smaller than 8" x 10"
- Mats and liners, if any, must be white or variations of white (e.g. cream or off-white).
- Improperly framed pieces or those unsuitable for hanging will be returned.

## Packaging & Delivery/Shipping

### Shipping Artwork

- SHIP VIA UPS OR FEDEX ONLY TO:
- Bowen Center for the Arts  
334 HWY 9  
Dawsonville, Georgia 30534  
706-216-2787
- Airfloat, Masterpack or comparable foam lined boxes are strongly recommended. You can call Airfloat at 800-445-2580 and ask for GWS member discount. Proper packaging is imperative to protect your work. Improper packaging may result in damaged, returned or unopened shipments. **There is a handling fee of \$25.00 for artists who do not use these boxes.**
- Attach a photo of the painting inside the box so that it is visible when repacking. This will help ensure that the correct painting is returned to you.
- Wood or metal crates will not be accepted.
- Packages sent with popcorn or packing peanuts will be returned.
- Paintings must be shipped to arrive at the center between July 21 and July 23, 2021.
- A prepaid return shipping label must be enclosed.

### Hand-delivered Artwork

- Hand-delivered paintings must arrive at Bowen Center for the Arts, 334 Hwy. 9, Dawsonville, GA 30534 on July 24 between 10 am and 1 pm
- Pick-up is September 18 between 10 am and 1 pm., No early or late pick-ups allowed.

## Award Selection

Vladislav Yeliseyev will jury and judge the show. GWS anticipates more than \$1500 in cash awards.

## Fees, Sales & Liability

- Entry fee for up to three entries: \$35 for members.
- There will be a charge of 40% commission on all sales with 30% going to the Bowen Center and 10% to GWS. Please price your paintings accordingly. Paintings not for sale must be marked NFS on the entry form.
- There will be no price changes after acceptance.
- Although the utmost care is taken in handling paintings neither the Georgia Watercolor Society, GWS Representatives, nor Bowen Center will be responsible for damage or loss, *whatever* the cause. Artists are encouraged to carry their own insurance.
- There is a handling fee for shipped paintings of \$25.00. Make your check payable to Georgia Watercolor Society and include it with your painting, **This fee is waived for artists who pack in Airfloat, Masterpack or comparable foam lined boxes.**

## Agreement

Accepted artists will be required to sign a disclaimer form confirming that their work abides by the conditions stated in this prospectus. No paintings juried into the show will be hung without a signed disclaimer form. The exhibition committee reserves the right to remove any painting that does not comply with the exhibition requirements and can retroactively rescind any awards or recognition that may have been received post jurying. Work accepted for the exhibition must be received by the final delivery date of July 24, 2021. No work may be withdrawn before the close of the exhibition. Once the artist's painting has been accepted, the artist may not substitute another work, may not modify the painting in any way, nor change the sale price. If the work has been changed from the JPEG entry image, it will be excluded from the show. In the event of such an exclusion or if the accepted piece is not delivered, the artist will be ineligible to enter any GWS show for one year. The decisions of the GWS exhibition committee are final. Anyone who attempts to influence, intimidate and/or harass a judge, exhibitor, board member or exhibition committee member can be banned from the current show and from future entry in GWS exhibitions by vote of the board.

## Online Entry Requirements

You will need the following information for each painting entered:

- Title of the painting
- Size of frame and size of painting in inches (height x width, i.e., 22" x 30")
- Selling price or NFS (Not for Sale)

You will need a digital .jpg image of each painting saved on your computer per these instructions:

- Image resolution 300 DPI
- Image is 1800 pixels on the longer side
- File size less than 2.0 Mb
- Filename includes the title of the painting Example: PragueAtDusk.jpg

Payment online can be made via PayPal or credit card.

If you have trouble with the online payment, please send a check to:

Georgia Watercolor Society  
P.O. Box 1132  
Athens, GA 30677

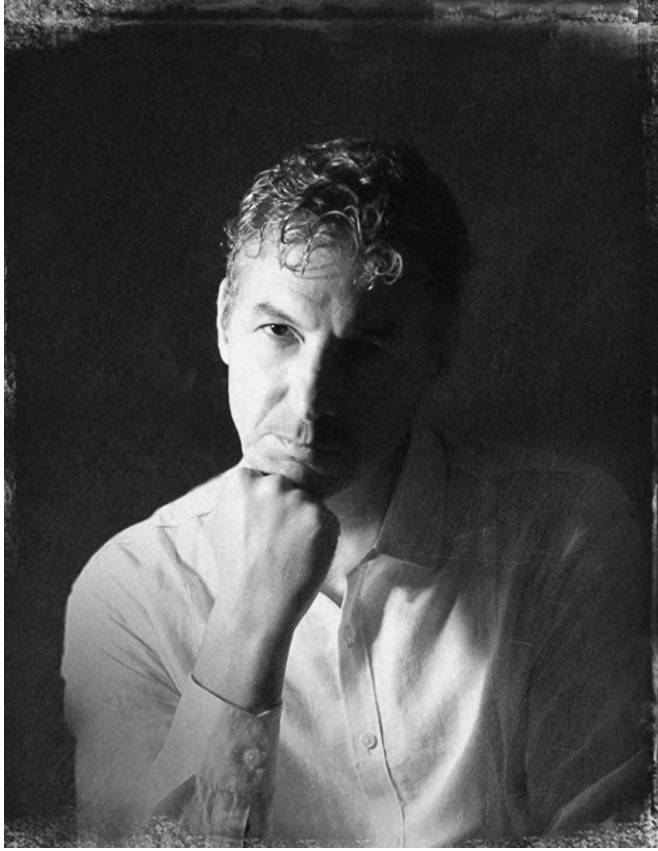
OR send your PayPal payment directly to [georgiawatercolorociety@gmail.com](mailto:georgiawatercolorociety@gmail.com) and indicate that it is for the Member Show Entry.

## Acceptance Notification

On June 24, 2021, a list of paintings and artists that have been accepted into the show and shipping instructions will be posted at: [www.georgiawatercolorociety.com](http://www.georgiawatercolorociety.com). Please **mark your calendars** to check online as no email or postal mail notification will be sent.

## Exhibition Facility

The Bowen Center for the Arts is in the restored 'Old Rock School', a 5000 square foot building that for many years was part of the Dawson County School system. The Center is now the home of the Dawson County Arts Council, which promotes artist workshops, artists exhibitions and performing arts throughout the year.



## **Primaries in Watercolor**

### ***Vladislav Yeliseyev***

August 11 - 13, 9:00 a.m. to 4:00 p.m.

Demonstration: Saturday, August 14, 2021

10:00 a.m.-12:00 p.m.

Bowen Center for the Arts, 334 Hwy. 9,

Dawsonville, Ga. 30534

## **Vladislav Yeliseyev**

### **Description:**

During this 3-day watercolor workshop with artist Vladislav Yeliseyev, you will paint a variety of subjects. During each day of the workshop you'll practice the tonal values and watercolor painting techniques including layering, wet on wet and dry brush, and creating finished paintings. The choice of colors will be based on Vlad's mixing color theory and loose painterly style application techniques. Starting from the sketch, the relationship between the values and the corresponding colors will be explained in detail.

Students will learn:

- the relationship between light and color,
- how to translate primary color properties into watercolor mixes,
- watercolor application techniques,
- bold brush approach in watercolor,
- mixing watercolors on paper,
- how to add imaginary details to your painting and make it vibrant.

Each student will be guided through the whole process while creating their own painting.

Painting Level: Advanced beginner and up

**About Vlad:** The Russian émigré came to the United States in the 1980s equipped with a classical art education from the Moscow School of Art and a Master's Degree in architecture from the Moscow Institute of Architecture. Now a renowned watercolor and plein air artist, his paintings are in personal and commercial collections worldwide. His works have often been praised for his unique ability to reflect light in his paintings.

Critics noted his bold brushstrokes, skillful free color schemes and clear calligraphy. "The challenge with watercolor," Vlad explains, "is to achieve the richness in color and not lose the transparency of watercolor." Using a limited range of colors in his palette as well as a minimal brushstroke, Vlad creates works that give a sense of the objects depicted, rather than their details.

"I use a palette of warm colors a lot, like ochre and burnt umber," says Vlad. "I work with 15 colors in my palette, preferring to mix paints myself. I'm not painting the object itself, but rather the light on it. There should be something unsaid, something that gives the viewer the luxury of interpretation, and there lies the poetry... The task for me, as an artist, is to express as much as possible with the minimal brushstroke."

After a successful career as an architectural illustrator, Yeliseyev founded the Renaissance School of Art in Sarasota, FL. Vlad holds numerous plein air and studio workshops across the USA and art holidays in Europe and Russia. He is a popular speaker and demonstrator at the watercolor and plein air conventions in the United States, as well as a jury member and a judge of many national and regional watercolor and plein air competitions. Yeliseyev has participated in highly regarded invitational paint-outs and watercolor competitions. His work was celebrated with numerous prominent awards including Best of Show Awards, First Place Awards, Collector's Choice Awards, The BoldBrush Award and more.

After receiving many inquiries about his specific watercolor technique, Vladislav released an educational video master class on DVD: "Painting Architecture", "Impressions in Watercolor", "Light in Watercolor" and "Primaries in Watercolor".

Vladislav is an exhibiting member of many art societies nationwide, and a Signature member of prestigious American Impressionist Society, National Watercolor Society, and Florida Watercolor Society. His work has been widely represented in print media in the USA and Europe, including but not limited to 2016 February issue of Watercolor Artist magazine (USA) which also featured his painting "Royal Opera" on the cover of the magazine, 2017 June/July issue of PleinAir Magazine (USA) and 2018 March issue of Art of Watercolour (France).

Check out his website for more information about Vlad and his work: [www.yeliseyevfineart.com](http://www.yeliseyevfineart.com)

---

Workshop space is limited. Admission is on a first-come, first-served basis.

Workshop fees are \$395.00 for GWS members and \$425.00 for non-members.

A non-refundable deposit of \$200 will reserve your spot now. Full payment is due by July 28, 2021.

### **Contact Information**

Member Show Entry Chair: Rachel Watson, 706-599-0137, [rachelalanawatson@yahoo.com](mailto:rachelalanawatson@yahoo.com)

Member Show Co-Chair: Diana Toma, 678-698-5616, [diana@artbydianatoma.com](mailto:diana@artbydianatoma.com)

Member Show Co-Chair: Mary Ann Cox, 229-387-5012, [macox56@gmail.com](mailto:macox56@gmail.com)

President: Viviane Van Giesen, 706-255-4019, [vivianevangiesen@gmail.com](mailto:vivianevangiesen@gmail.com)

© Copyright 2021, Georgia Watercolor Society. All images are the property of the individual artists. All rights reserved.

Site by [Lavender Threads](#).

[Login](#)